

# VISITOR SERVICES & EVENTS OFFICER

**LEVEL 3.1 - 4.4**


## *Benefits & Allowances*


- Stream A Local Government Award
- Locality Allowance
- Super



**BULLOO SHIRE COUNCIL**

 68 Dowling St, Thargomindah

 07 4621 8000

 [council@bulloo.qld.gov.au](mailto:council@bulloo.qld.gov.au)

The Bulloo Shire is located in the far Southwest corner of Outback Queensland and covers an area of 73,600 square kilometers (4.26%), making it the third largest Shire in the State. Lake Bindegolly National Park, and a large proportion of Currawinya National Park, together with its Ranger Headquarters, are located within the Shire. A diversity of industries, including beef, wool, opal, beekeeping, tourism, service, oil and gas, all contribute to create the vibrant economy of the region.

We are a modern-day Council, that is consistently focused on improving our facilities, venues, infrastructure and plant. We are committed to improving the livability of our shire and strongly support and encourage business to establish here in the Bulloo Shire. This Council is committed to supporting growth and development in our Shire and not let our towns become a casualty of limited employment, and declining population.

## **THE POSITION**

A Tourism & Events Officer plays a pivotal role in developing and executing tourism strategies and managing various events and activities to attract tourists, boost local businesses, and promote a destination's cultural and recreational offerings, assisting skilled and valued workforce that is motivated to consistently deliver high levels of service in a safe and efficient manner. We take pride in working together to build distinctive communities and create places and events which bring people together, places where neighbours know each other and help new residents embrace our country lifestyle. We want to engage people in healthy habits and provide options that support the lifecycle via the Tourism Activation Plan.

This position works under close direction with limited supervision and contributes to the efficient and effective operation of the Visitor Information Centre Thargomindah or related offices and worksites.

## **ABOUT YOU:**

As the successful applicant you will have previous experience in providing an understanding of, and interest in, the Australian tourism industry, particularly regional/remote tourism.

Have strong organization, attention to detail and time management skills, with the ability to manage multiple projects and deadlines with budgets.

Have proven tenacity, initiative and drive to 'cold call' and source funding support and sponsorship.

Have the ability to create exiting and engaging social media content to build out digital presence and maintain the Explore Bulloo Website.

## **WHAT IS NEXT:**

For more information on the requirements of the position, please visit <https://www.bulloo.qld.gov.au/>

If you are interested in this role and like more information, please contact Human Resources on 07 4621 8000

**Applications Close 4pm 22nd September 2023**